



Press Release: 28th April 2011

Red Tomato Promotions and Marketing *has the Right Sauce* in the BRW 2011 Fast Starters List

Red Tomato has been ranked in Australia's top 100 start-up companies by respected business magazine BRW for a second year running. BRW's annual Fast Starters list, released today, compares businesses founded after June 2006, and ranks them based on rapid expansion and financial performance.

"This year's award has been especially special for everyone associated with Red Tomato. Through the GFC we have proved that we have a winning formula for success." Red Tomato Director Justin Reynolds said. "We would genuinely like to thank all of our clients for their support over the past year and look forward to their continued support."

Since commencing trade in October 2006, Red Tomato has grown its revenue significantly each year as it established its place in the highly competitive promotional merchandise industry. Strong revenue growth is continuing for the 2010-11 financial year a testament to the company's unique offering. With exciting new products on their way in the near future, the company is well positioned for further growth.

"With companies looking to efficiently and effectively spend their promotional budgets Red Tomato is well placed to continue to provide the most innovative and cost effective products" Mr Reynolds said.

About Red Tomato

Headquartered in Sydney, Red Tomato provides a combination of ingenuity, creativity and technology mixed with the latest products and trends from leading manufacturers around the world, which give us the edge. Whether you are looking for a custom promo product or a corporate shirt we can cater to your needs.

At Red Tomato we pride ourselves in customer service and satisfaction. We treat all of our clients the way they should be treated. Our staff are available to address your requirements and questions on an individual basis. We are small enough to care about every order, but large enough to give you the service that you deserve.

About BRW Fast Starters

The annual BRW Fast Starters list recognises Australia's top start-up companies. For entrepreneurs and start-up businesses to qualify, they must meet all of the following requirements:

1. Have commenced trading after June 30, 2006
2. Have reported at least two fiscal years of revenue
3. Have revenue of more than \$500,000 in 2009-10
4. Have more than one main customer (the bulk of revenue must not be from government grants or other start-up-funding)
5. Be Australian - not a subsidiary of a multinational
6. Revenue for 2009-10 must be more than 2008-09

The issue of the magazine will be on sale April 29th 2011 at the cover price of \$7.95, available at your local newsagent.

For further information:

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