



Press Release: 29th April 2010

Red Tomato Promotions and Marketing makes a splash in the BRW 2010 Fast Starters List

Red Tomato has been ranked in Australia's top 100 start-up company by respected business magazine BRW.

BRW's annual Fast Starters list, released today, compares businesses founded after June 2005, and ranks them based on rapid expansion and financial performance.

"Everyone associated with Red Tomato has known from the start that we're part of something special," Red Tomato Director Justin Reynolds said. "It's very rewarding seeing that conviction validated independently by BRW across a distinguished national field."

Since starting trading in October 2006, Red Tomato has effectively grown its revenue each year, as the company has established its place in the competitive promotional merchandise industry. Strong revenue growth is continuing for the 2009-10 financial year, which is a testament to the company's unique offering.

"With companies looking to efficiently and effectively spend their promotional budgets Red Tomato is well positioned to continue to provide the most innovative and cost effective products" Mr Reynolds said.

About Red Tomato

Headquartered in Sydney, Red Tomato provides a combination of ingenuity, creativity and technology mixed with the latest products and trends from leading manufacturers around the world, which give us the edge. Whether you are looking for a custom promo product or a corporate shirt we can cater to your needs.

At Red Tomato we pride ourselves in customer service and satisfaction. We treat all of our clients the way they should be treated. Our staff is available to address your requirements and questions on an individual basis. We are small enough to care about every order, but large enough to give you the service that you deserve.

About BRW Fast Starters

The annual BRW Fast Starters list recognises Australia's top start-up companies. For entrepreneurs and start-up businesses to qualify, they must meet all of the following requirements:

1. Have commenced trading after June 30, 2005
2. Have reported at least two fiscal years of revenue
3. Have revenue of more than \$500,000 in 2008-09
4. Have more than one main customer (the bulk of revenue must not be from government grants or other start-up-funding)
5. Be Australian - not a subsidiary of a multinational
6. Revenue for 2008-09 must be more than 2007-08

The issue of the magazine will be on sale April 29th 2010 at the cover price of \$7.95, available at your local newsagent.

For further information:

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